



Community Relations Committee Meeting Minutes

Zoom Meeting
November 12, 2020

Attendees: Pam Fernandes, Jane Hetzel, Darcy Fortune Young, Beth Simpson, Karen Rossi, Cathy Rossi, Ed Garibian, Dave Griffin and Kimberley Broderick

Staff: Will Dávila, Brenda Trierweiler and Colleen Callan

- 👥 Secret Santa – (as of 11/12/20)
 - 261 Secret Santa sponsors
 - 292 CSH wish lists
 - Over 16 BOD and employees sponsoring
 - With the pandemic, toy drives are down with more people working remote. At the moment, we have one toy drive with Citizen's Bank.
 - Dave Griffin shared great news that The Dowd Agencies will be assisting this year's Secret Santa Program. Usually the organization sends small gift, etc. to clients. This year they will be mailing everyone a card, noting that this year CSH Secret Santa will be sponsored instead. Dave noted that their sponsorship will be over \$1,000.
- 👥 Annual Appeal –
 - Will's BOD Annual Appeal Email was emailed on 11/4/20
 - The Annual Appeal card from Will & Gordon was mailed to over 800 in Salsa, which dropped in mailboxes the week of Thanksgiving. The "Thankful" themed card also included a donation envelope.
- 👥 Annual Report –
 - The Annual Report for FY20 will be significantly smaller than in past years due to the pandemic and not having as many events, photos, etc.
 - Colleen will be working on an electronic copy (with limited printed) after the Secret Santa Program in January.
 - The goal for the FY21 report is to begin it as soon as the financial reporting for the year is done in July. The hope is to have it complete in the August-September time frame.

The next Zoom meeting will be on December 10th from 8:30-9:30am.